



**FOR IMMEDIATE RELEASE**

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**Founder Marvin Spivak Departs Intellectual Property Legal Services Firm Oblon Spivak,  
Firm Rebrands as “Oblon, McClelland, Maier & Neustadt, LLP”**

**Alexandria, VA** – Oblon, Spivak, McClelland, Maier and Neustadt, LLP, a premier provider of intellectual property legal services, announced today that founder Marvin Spivak has chosen to depart the firm. In the wake of his departure, the firm will begin operating under its new name, Oblon, McClelland, Maier & Neustadt, LLP or “Oblon.” The new name will take effect January 16.

While this rebranding effort is catalyzed by Spivak’s departure, it is also reflective of the firm’s broadening footprint, steady growth and increased recognition in the U.S. and worldwide.

“Oblon’s rebranding represents our evolution and new direction,” said Managing Partner, Bradley Lytle. “This change communicates that we’re an innovative, modern and forward-looking Firm and as always, even with a name change, hold as paramount our commitment to ensure the success of every client we serve.”

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**About Oblon**

Assisting clients for over 40 years, Oblon is one of the largest intellectual property law firms in the United States. Oblon’s 120+ legal professionals provide a full range of Intellectual Property legal services to some of the world’s leading innovators. The firm is headquartered within steps of the United States Patent and Trademark Office with an affiliate office in Tokyo, Japan.