

Managing Intellectual Property™

Incorporating IP Asia

Patent poll winners 2003

Top firms in North America, western Europe and Asia-Pacific revealed



A special reprint from October 2003 and November 2003 issue of MIP, for
Oblon Spivak McClelland Maier & Neustadt

Leading patent firms revealed

The first part of the World IP Survey 2003, published in the following pages, covers the established markets in Europe, North America and Asia. Once again, we thank our readers and others for taking the time over the past few months to vote for the leading firms in a total of 50 jurisdictions. The rest of the results, covering both patents and trade marks, will be published in the November, February and March issues of *MIP*.

This is the eighth annual *MIP* World IP Survey and the presentation has changed slightly, to provide more analysis and commentary on the results, and the trends they reveal. However, the methodology remains the same: the tables on the following pages simply reflect the votes cast by IP practitioners worldwide on who they believe are the leading firms in each jurisdiction.

The tables are compiled in a straightforward way. In June this year, nomination forms were sent to nearly 4,000 IP specialists in companies and in private practice in over 100 countries. Each individual was invited to nominate up to three firms in each of the two categories in 50 jurisdictions. Responses were received by fax, telephone and e-mail from practitioners all over the world, covering patent and trade mark/copyright work. Those polled were asked to nominate the leading firms in both categories and in all jurisdictions they were familiar with. To eliminate any cheating, *MIP* imposed the following rules: only nominations from people on our database who received nomination forms were accepted; and private practice firms were not allowed to vote for themselves.

When the votes were in, our researchers added up the

scores, awarding each firm three points for a first vote, two points for a second vote, and one point for a third vote. The tables reveal which firms received the most points in their jurisdiction, in order.

The Survey is respected because it is an independent source of information on leading law firms and agencies in the IP field. No-one pays to be included in the Survey; no-one receives preferential treatment; and the staff of *MIP* do not have a say in who is listed. Only senior practitioners – in multinational companies and private practice – vote for the firms listed on the following pages, and the research is conducted rigorously and thoroughly.

As the voting patterns are different in each country, sometimes we can list the top 10 and sometimes the top five firms (in the US, we list the top 15). To help readers, we also indicate at the top of each table the total number of firms who received at least one point, and last year's positions are indicated in brackets. In the UK, there are separate tables for law firms and patent/trade mark agencies; in the US, contentious and non-contentious work is ranked separately. Where it is relevant, we indicate whether firms are primarily law firms (L) or firms of patent/trade mark attorneys (A).

It is important to stress that the firms listed are not necessarily the biggest, oldest or most active firms. And we do not claim that they are the best, or that other firms are inferior. *MIP* does not recommend or endorse any particular law or patent attorney firm. What is clear is simply that those listed will have received a large number of votes and command a great deal of respect among their peers around the world.

US PATENT - LITIGATION (TOTAL 55)

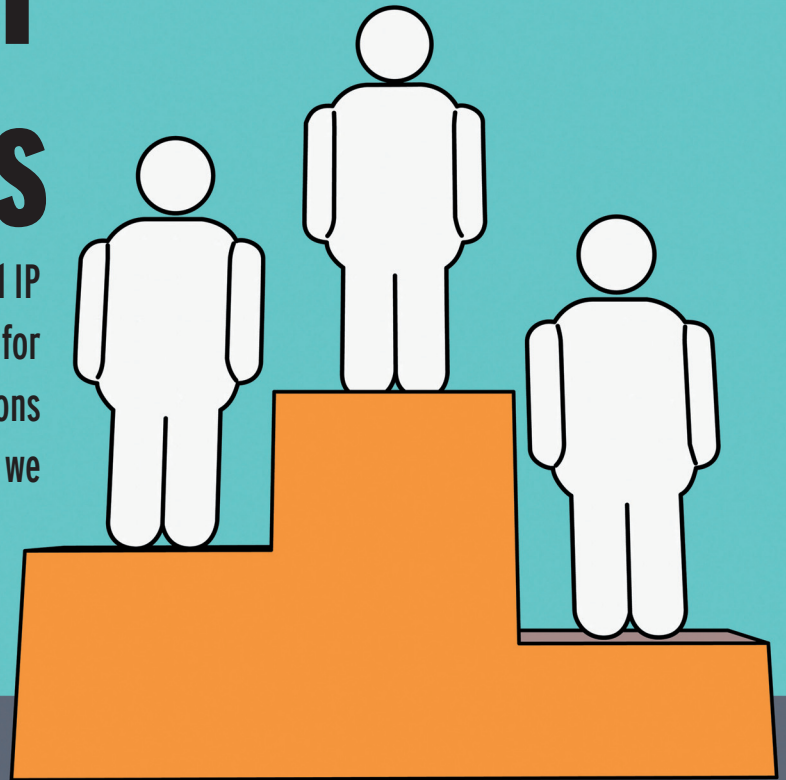
Rank	Firm
1 (1)	Finnegan Henderson
2 (2)	Fish & Neave
3 (15)	Knobbe Martens Olson & Bear
4 (3)	Fish & Richardson
5 (5)	Kenyon & Kenyon
6 (16)	Brinks Hofer Gilson & Lione
7 (6)	Pennie & Edmonds
8 (13)	Fitzpatrick Cella
9 (12)	Sughrue Mion
10 (7)	Darby & Darby
11 (11)	Burns Doane
12 (-)	Oblon Spivak McClelland Maier & Neustadt
13 (19)	Howrey Simon Arnold & White
14 (25)	Jones Day
15 (14)	Morrison & Foerster

US PATENT - NON CONTENTIOUS (TOTAL 85)

Rank	Firm
1 (1)	Finnegan Henderson
2 (3)	Burns Doane
3 (5)	Ladas & Parry
4 (2)	Knobbe Martens Olson & Bear
5 (6)	Oblon Spivak McClelland Maier & Neustadt
6 (12)	Fish & Neave
7 (4)	Pennie & Edmonds
8 (7)	Sughrue Mion
9 (10)	Fish & Richardson
10 (8)	Darby & Darby
11 (-)	Howrey Simon Arnold & White
12 (14)	Kenyon & Kenyon
13 (-)	Welsh & Katz
14 (17)	Sheridan Ross
15 (-)	Blakely Sokoloff

Top firms in trade marks

In the second part of the eighth annual World IP Survey, *MIP* reveals the top-ranked firms for trade mark/copyright work in 25 jurisdictions in Europe, Asia and North America. Below, we explain how the results were compiled



The second part of the World IP Survey 2003, published in the following pages, covers the established markets in Europe, North America and Asia. Once again, we thank our readers and others for taking the time over the past few months to vote for the leading firms in a total of 50 jurisdictions.

US TRADE MARK - LITIGATION (TOTAL 73)

Rank	Firm
1	(1) Finnegan Henderson Farabow Garrett & Dunner
2	(4=) Fross Zelnick Lehrman & Zissu
3	(6) Knobbe Martens Olson & Bear
4	(10=) Kilpatrick Stockton
5	(8) Darby & Darby
6	(10=) Fish & Neave
7	(3) Pennie & Edmonds
8	(4=) Kenyon & Kenyon
9 (-)	Oblon Spivak McClelland Maier & Neustadt
10	(25) Cooley Godward
11	(14) Cowan Leibowitz & Latman
12	(-) Welsh & Katz
13	(-) Wilson Sonsini Goodrich & Rosati
14	(2) Brinks Hofer Gilson & Lione
15	(17) Pattishall McAullife Newbury Hilliard & Geraldson

US TRADE MARK - NON CONTENTIOUS (TOTAL 98)

Rank	Firm
1	(1) Fross Zelnick Lehrman & Zissu
2	(2) Ladas & Parry
3	(5) Finnegan Henderson Farabow Garrett & Dunner
4	(4) Abelman Frayne & Schwab
5 (-)	Oblon Spivak McClelland Maier & Neustadt
6	(6) Knobbe Martens Olson & Bear
7	(13=) Cowan Leibowitz & Latman
8	(-) Welsh & Katz
9	(7) Burns Doane Swecker & Mathis
10	(25) Morgan Lewis
11	(20) Sheridan Ross
12	(-) Pillsbury Winthrop
13	(8) Darby & Darby
14	(12) Brinks Hofer Gilson & Lione
15	(18) Sughrue Mion