

**SIGN UP EARLY
SELLOUT EXPECTED**

Gardner Groff Presents The **2005 Georgia IP SPRING POSIUM™**

Friday, April 29 through Sunday, May 1

at

Château Élan
Braselton, Georgia



12 CLE hours including 1 Professionalism Hour and 1 Ethics Hour Applied For

**ALSO INCLUDING THE
Dogwoods and Doglegs
Open Golf Tournament
ON SATURDAY, APRIL 30.**

Participating Organizations:

- Alston & Bird LLP
- BellSouth Corporation
- Carlton Fields, P.A.
- CIBA Vision Corporation
- Cingular Wireless LLC
- The Coca-Cola Company
- Finnegan Henderson Farabow Garrett & Dunn LLP
- Gardner Groff, PC
- Kilpatrick Stockton LLP
- King & Spalding LLP
- Motorola, Inc.
- Needle & Rosenberg
- Oblon, Spivak, McClelland, Maier & Neustadt, P.C.
- Sutherland Asbill & Brennan, LLP
- Thomas, Kayden, Horstemeyer & Risley LLP
- Troutman Sanders LLP

Co-sponsored by: _____

Friday, April 29, 2005

9:00 **REGISTRATION** (all attendees must check in upon arrival)

9:50 **OPENING COMMENTS**
Arthur A. Gardner, Gardner Groff, P.C.

10:00 **BEYOND SPONSORSHIPS: INNOVATIVE WAYS TO LEVERAGE YOUR IP AND MARKETING INVESTMENT**
Lisa C. Rovinsky, Alston & Bird LLP

11:00 **BREAK**

11:10 **PATENT LAW UPDATE**
Douglas S. Weinstein, Finnegan Henderson Farabow Garrett & Dunn, LLP

FAIR USE AND OPEN SOURCE CODE
Todd S. McClelland, Alston & Bird LLP

12:10 **BREAK** (lunch provided)

12:35 **FTC'S RECOMMENDATIONS TO OVERHAUL THE US PATENT SYSTEM: SHOULD YOU BE WORRIED?**
Stephen G. Kunin, Oblon, Spivak, McClelland, Maier & Neustadt, P.C. (former Deputy Commissioner for Patent Examination Policy)

1:35 **BREAK**

1:45 **THE COST OF PATENTS: WHAT SHOULD A CORPORATION PAY? (ALSO OUTSOURCING OF PATENT APPLICATIONS)**
Moderator: Philip H. Burrus, IV, *Motorola, Inc.*
Panelists: Christopher M. Arena, *Cingular Wireless LLC*
Michael L. Bishop, *BellSouth Corporation*
Daniel J. Santos, *Gardner Groff, P.C.*

TRADEMARK CASE LAW UPDATE
Michael D. Hobbs, Jr., Troutman Sanders LLP

2:45 **BREAK**

2:55 **DIRTY DOZEN – 12 STRATEGIC MISTAKES COMMONLY MADE BY TRADEMARK ATTORNEYS**
Joan L. Dillon, Joan Dillon Law, LLC

PATENT SPECIAL TOPIC: PATENT REEXAM AND REISSUE
Mitchell G. Stockwell, Kilpatrick Stockton LLP

3:55 **RECESS**

6:30 **COCKTAIL RECEPTION**

7:30 **DINNER**

Saturday, April 30, 2005

8:00 **LITIGATION DEVELOPMENTS**
Alison P. Danaceau, Carlton Fields, P.A.

9:00 **BREAK**

9:10 **DIRTY DOZEN - 12 STRATEGIC MISTAKES COMMONLY MADE BY PATENT ATTORNEYS**
Arthur A. Gardner, Gardner Groff, P.C.

TRADEMARK PANEL : BEST PRACTICES IN TM SEARCHES AND OPINIONS

Moderator: Amanda Nye, *King and Spalding LLP*
Panelists: Ginabeth B. Hutchison, *Alston & Bird LLP*
Auma N. Reggy, *Troutman Sanders LLP*
Kamau J. King, *The Coca-Cola Company*

10:10 **BREAK**

10:20 **COPYRIGHT CASE LAW UPDATE**
Joseph M. Beck, Kilpatrick Stockton LLP

KNORR BREMSE IMPLICATIONS ON OPINION PRACTICE
Moderator: Bradley K. Groff, *Gardner Groff, P.C.*
Panelists: Robert J. Gorman, Jr., *CIBA Vision Corporation*
James L. Ewing, IV, *Kilpatrick Stockton LLP*
Jeffrey R. Kuester, *Thomas, Kayden, Horstemeyer & Risley LLP*

11:20 **BREAK** (lunch provided)

11:50 **LEGAL LANDMINES AND PATENT PITFALLS IN JOINT VENTURES AND COLLABORATIONS**
Jacqueline M. Hutter, Needle & Rosenberg

TOPIC TO BE DETERMINED
Candice C. Decaire, Sutherland Asbill & Brennan, LLP

12:50 **RECESS**

2:00 **DOGWOODS AND DOGLEGS GOLF TOURNAMENT**

7:00 **COCKTAIL RECEPTION**

8:00 **DINNER**

Sunday, May 1, 2005

8:00 **APPLIED ETHICS AND PROFESSIONALISM**
Moderator: Hon. Carol W. Hunstein, *Justice, Supreme Court of Georgia*
Panelist: Alan S. Clarke, *Law Offices of Alan S. Clarke, Esq.*

9:00 **BREAK**

9:10 **PANEL DISCUSSION: LICENSING**
Moderator: Stephen R. Risley, *Thomas, Kayden, Horstemeyer & Risley LLP*
Panelists: R. Stevan Coursey, *Gardner Groff, P.C.*
William A. Hartselle, *BellSouth Corporation*
Peter C. Quittmeyer, *Sutherland Asbill & Brennan, LLP*

DOCUMENT DESTRUCTION IN THE AGE OF ELECTRONIC DISCOVERY
A. Shane Nichols, King & Spalding LLP

10:10 **BREAK**

10:15 **ETHICS**
Anthony B. Askew, Kilpatrick Stockton LLP

11:15 **ADJOURN**