

**2008 Intellectual Property Law Spring Seminar**

**Monday, March 17, 2008**

Kellogg Hotel & Conference Center at Michigan State University  
S. Harrison Road, East Lansing, Michigan

Presented by  
The Intellectual Property Law Section of the State Bar of Michigan

**Seminar Schedule**

Moderator

David L. Wisz  
Carlson Gaskey & Olds PC  
Birmingham

**Concurrent Sessions:**

9:00 a.m. – 10:00 a.m.

***Track One: Auditorium***

**New KSR Compliance Standards at the USPTO and Update on Patent Rules**

Bruce M. Kisliuk  
Group Director  
US Patent and Trademark Office  
Alexandria, VA

***Track Two: Lincoln Room***

**Update on TTAB Rules and Discovery Under the New Trademark Rules**

Cindy B. Greenbaum  
Trademark Trial and Appeal Board  
US Patent and Trademark Office  
Alexandria, VA

10:05 a.m. – 11:00 a.m.

***Track One: Auditorium***

**How to Avoid the 10 Most Common Patent Application Mistakes**

Lynne H. Browne  
Appeal Practice Specialist, Technology Center Quality Assurance Specialist  
US Patent and Trademark Office  
Alexandria, VA

***Track Two: Lincoln Room***

**10 Most Common Mistakes in TTAB Practice**

Cindy B. Greenbaum

11:00 a.m. – 11:15 a.m.

**Networking Break**

11:15 a.m. – 12:10 p.m.

***Track One: Auditorium***

**Opinions of Counsel After the Seagate Decision**

Michael P. Brennan  
Harness, Dickey & Pierce PLC  
Troy

***Track Two: Lincoln Room***

**Handling Patent and Trademark Counterfeiting in the Pacific Rim**

- evaluating which cases to pursue
- what can you do?
- variances in treatment from province to province

Thomas T. Moga  
Butzel Long  
Bloomfield Hills

***Student Track: Willy Room***

**Roundtable Discussions with Law Students**

*Facilitators:*  
Julia Voutyras  
Ford Global Technologies Inc  
Dearborn

Denise M. Glassmeyer  
Young & Basile PC  
Troy

12:15 – 1:30 p.m.

**Networking Luncheon: *Big Ten Room A***

**Concurrent Sessions:**

1:35 p.m. – 2:25 p.m.

***Track One: Auditorium***

**IP Litigation in State Court**

- Do you need an injunction?
- Can you get an injunction?
- What to expect as a litigant from a State Court Judge

Moderator: Andrew M. Grove  
Reising Ethington Barnes Kisselle PC  
Troy

Todd R. Mendel  
Barris Sott Denn & Driker PLLC  
Detroit

Steven Susser  
Young & Susser PC  
Southfield

Jessica R. Cooper  
Retired Court of Appeals Judge and Former Circuit Court Judge  
Bingham Farms

***Track Two: Lincoln Room***

**What Every Patent Lawyer Needs to Know to Avoid  
Malpractice in the Trademark Area**

Kevin D Gasiewski  
Brooks Kushman PC  
Southfield

2:30 p.m. – 3:10 p.m.

***Track One: Auditorium***

**PTO Rule-Making from a Practitioner's Perspective**

- proposed rules limiting continuations and claims
- IDS
- alternate claim and patent appeals rules

**Stephen G. Kunin**

Partner

Oblon, Spivak, McClelland Maier & Neustadt PC  
Alexandria, VA

***Track Two: Lincoln Room***

**Trade Secrets in the Digital Age**

- challenges of managing tech secrets
- best practices and lessons learned
- how to recognize and address problems
- key parts of a program to maintain trade secrets

R. Mark Halligan  
Lovells LLP  
Chicago, IL

3:15 p.m. – 3:30 p.m.

**Networking Break**

**Concurrent Sessions:**

3:30 p.m. – 4:00 p.m.

***Track One: Auditorium***

**Enforcement of Design Patents on Auto Parts in the ITC**

Damian Porcari  
Ford Global Technologies Inc.  
Dearborn

***Track Two: Lincoln Room***

**E-Discovery: How to Ask for the Right Stuff**

Carol A. Romej  
Butzel Long  
Bloomfield Hills

**Adjourn**