



Japan Patent Office

Japan's Trademark Information will be provided to the World's Largest Database, Called "Global Brand Database"

- To allow Japan's users to search trademark information by the batch inside and outside Japan -

The Japan Patent Office (JPO) will start the provision of its Trademark Registration Gazettes, which include information on registered trademarks in Japan to the Global Brand Database, the world's largest database maintained by the World Intellectual Property Organization (WIPO).

Reflecting Japan's Trademark Registration Gazettes in the database will allow Japan's users to bulk search not only Japan's gazettes but also those of other countries. This approach will contribute to the more effective utilization of the database for users formulating their global brand strategies.

1. Outline

The JPO agreed with the WIPO to provide its Trademark Registration Gazettes to the Global Brand Database, a service that the WIPO started in February 2013 to provide users with trademark information from 16 countries worldwide.

2. Details of the agreement

According to the agreement, in January 2015, the JPO will start to provide the database with approximately 1.7 million registered trademark gazettes that have been issued in Japan since 2000. In addition, from time to time, the JPO will provide the database with its future trademark gazettes to be registered. This approach will allow users who intend to develop their brands globally to bulk search free of charge both in the global trademark gazettes and in those published by Japan.

The database also allows users to access images of trademarks with similar features if they input image files of the figures they search to the database. This function is expected to increase the user-friendliness for Japan in using of the database service, thereby facilitating such users' effective utilization of the database in formulating their global brands' strategies.

Reference: Details of the Global Brand Database

- Outline of the service

The database is one of the information services that the WIPO provides free of charge, in which users are able to search filed trademark applications and registered trademarks as well as refer to details of the information on such trademarks by the batch.

Initially, the database service, started in March 2011, provided information on international registration of trademarks, appellations of origins under the Lisbon Agreement, national crests under Article 6 (3) of the Paris Convention, and other trademarks. Moreover, in February 2013, the WIPO started the storage of international information on trademark applications and trademarks registered and filed worldwide. Currently, users are able to search and refer to trademark information provided by trademark offices from 16 countries. As of November 20, 2014, the database stores approximately 14 million pieces of data.

In May 2014, the WIPO released a new image retrieval function of the database, by which users are able to search images of trademarks with similar features by inputting image files of the figures they search to the database.

- Sixteen participating trademark offices:

The U.S., Australia, Canada, Singapore, New Zealand, Switzerland, the Philippines, Denmark, Israel, Morocco, Egypt, Cambodia, Estonia, UAE, Oman, and Algeria

- Number of stored data pieces (as of November 25, 2014)

Countries that offered data to the WIPO	Number of stored data pieces
The U.S.	7,701,826
Australia	1,406,461
Canada	1,376,113
International trademark applications filed under the Madrid Protocol	791,590
Singapore	589,403
New Zealand	561,920
Switzerland	344,764
The Philippines	325,567
Denmark	278,175
Israel	235,677
Morocco	135,386
Egypt	64,533
Cambodia	56,863
Estonia	54,278
UAE	39,540
Oman	39,088
Algeria	18,080
National crests and emblems under Article 6 (3) of the Paris Convention	3,057
Appellations of origins under the Lisbon Agreement	929

Total: 14,023,250

Source: Global Brand Database website:

<http://www.wipo.int/branddb/en/>**Release date**

November 27, 2014

Division in charge

Patent Information Planning Office, General Coordination Division, Policy Planning and Coordination Department, JPO

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